



Vendor Booth Rental Agreement
Southeastern Reined Cow Horse Association
Georgia National Fairgrounds & Agriculture Center Perry, GA

Southeastern Reined Cow Horse Association
104 Murphy Hill Road
Belton, SC 29627
southeastcowhorse@gmail.com
864-276-9678

Vendor Name: _____

Vendor Address: _____

Email: _____

Phone #: _____

RENTAL AGREEMENT

This Rental Agreement ("Agreement") is entered into on this [Date] between the Southeastern Reined Cow Horse Association, hereinafter referred to as "SERCHA," and (Vendor Name), hereinafter referred to as "Vendor," collectively referred to as the "Parties."

EVENT DETAILS

SERCHA is organizing a horse show scheduled to take place from May 16-19, 2024, at the **Georgia National Fairgrounds & Agriculture Center located in Perry, GA.** Vendor wishes to rent booth space at the event for the purpose of selling their products or services. SERCHA agrees to rent booth space to Vendor under the terms and conditions set forth in this Agreement.

BOOTH RENTAL FEES

Vendor may rent the following booth sizes at the respective rates:

- a. 8' x 10' Booth: \$300 per booth
- b. 20' x 40' Booth: \$500 per booth



PAYMENT

Vendor shall make payment for the booth rental fees as follows:

- a. Payment for booth space must be made in full at the time of reservation.
- b. Payment should be made in the form of an online payment or a check to "Southeastern Reined Cow Horse Association."

BOOTH ALLOCATION

Booth space allocation will be determined by SERCHA and is subject to availability. SERCHA will make reasonable efforts to accommodate Vendor's preferred location.

SET-UP AND TEAR-DOWN

Vendor may set up their booth on May 16, 2024 starting 12p and must vacate the premises by May 19, 2024 at 4pm as follows:

- a. Set-up: May 16, 2024 between 12p – 8pm
- b. Tear-down: May 19, 2024 between 12pm - 4pm

Vendor is responsible for ensuring the removal of all booth materials, equipment, and any trash or debris after the event. SERCHA is not responsible for storing or disposing of any items left behind by the Vendor.

RULES AND REGULATIONS

Vendor agrees to abide by all rules and regulations set forth by SERCHA for the event. SERCHA reserves the right to enforce any necessary rules, including booth decorum, noise levels, and safety standards.

CANCELLATION AND REFUND POLICY

Vendor may cancel their booth reservation in writing at least 30 days before the event start date. If canceled within this time frame, SERCHA will refund the booth rental fee in full. Cancellations made within 30 days of the event will not be eligible for a refund.



INDEMNIFICATION

Vendor agrees to indemnify and hold SERCHA harmless from any claims, damages, liabilities, losses, or expenses, including legal fees, arising out of or in connection with Vendor's booth or activities during the event.

ENTIRE AGREEMENT

This Agreement contains the entire understanding between the Parties and supersedes any prior agreements or understandings, whether written or oral.

GOVERNING LAW

This Agreement shall be governed by and construed in accordance with the laws of the state of Georgia.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement on the date first above written.

Southeastern Reined Cow Horse Association (SERCHA):

By: Rachel Cobb
President

Signature

Date

Vendor:
By:

Signature

Date